PLAN GOALS

Community Design

Guide development in a logical manner while providing a livable and sustainable community through design that enhances Blacksburg's unique character.

Natural Environment & Open Space

Identify and preserve the natural resources that characterize Blacksburg and provide access to its scenic characteristics for community enjoyment by creating an open space network that retains the beauty of the natural environment and the unique feel and character of the town.

Parks & Recreation

Provide inclusive facilities, in conjunction with schools and private organizations that present a variety of recreational amenities including passive and active programs for residents of all ages.

Greenways

Develop a greenway system that provides natural buffers that improve water quality, reduce the impacts of flooding, and provide wildlife habitat and corridors, as well as opportunities for comprehensive, multi-use trails for alternative transportation, recreation, fitness, and educational, cultural and economic development.

Historic Preservation

Conserve and enhance Blacksburg's unique identity and its small town character by protecting significant historic structures, landmarks, and properties.

Economic Development

Increase quality employment opportunities, the town's taxable base, the diversity of business offerings and the quality of business districts while ensuring the sustainability of the economy and improving general quality of life.

Information Technology

In partnership with the private sector, non-profit organizations, other government entities and Virginia Tech, use technology to expand community cohesiveness, to take advantage of new technological opportunities, to enhance public services, and to make Blacksburg a model community in the use of technology to improve quality of life.

Utility Services

Provide all properties within the town's service area adequate and reliable utility services that meet demand in a customer service oriented manner; and achieve these services through safe, environmentally sensitive, and cost efficient methods by partnering with state and local governments, utility franchises, and other public service entities.

Transportation

Provide an integrated, multi-modal transportation system that is safe, economical, ecologically sound, and aesthetically pleasing, serving a diverse population including the physically challenged.

Public Safety

Promote a safe community by providing the highest quality of public safety services available with first-class equipment and well-trained personnel who are prepared for a wide variety of emergencies, and who serve the community in a personal and effective manner.

Government Relations

Partner with federal, state, and local governments, businesses, industries, and other area stakeholders to facilitate effective, two-way communication in order to plan and to develop as a unified region.

Community Facilities & Human Services

Provide community facilities and human services that are progressive, accessible, and responsive to the needs of the community.

Neighborhood Planning

To promote the organization and enhancement of neighborhoods, and to provide the opportunity for comfortable and well-maintained housing for all citizens.